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Resume

DAVON GOMEZ [GRAPHIC DESIGNER]

I am a New England-based graphic designer with a B.A. in Graphic Design and Media Arts, graduating summa cum laude from SNHU. My experience with the Rose Arts Festival highlights my growth from an intern to Brand Manager and Lead Graphic Designer. I now work as their freelance designer, valued for my dedication and creative expertise. Passionate about storytelling through design, I deliver impactful work that resonates.



EDUCATION

SOUTHERN NEW HAMPSHIRE UNIVERSITY NOV. 2024
—> *B.A. Graphic Design & Media Arts, Summa Cum Laude*

THREE RIVERS COMMUNITY COLLEGE MAY 2022
—> *Marketing Certificate*

SKILLS

- Typography
- Photography
- Time management
- Adobe Suite
- HTML & CSS
- Video Editing FCP
- Layout Design
- Photography

WORK EXPERIENCE

ROSE ARTS FESTIVAL JAN. - JUL. 2025
—> *Graphic Design Freelancer*

- Designed event posters, social media graphics, and digital ads, maintaining brand consistency and highlighting key details.
- Produced event lineup schedules and dynamic recap videos, showcasing performances, audiences, and sponsors.
- Created sponsor-branded videos aligned with event themes and optimized social media content for organic and paid reach.
- Collaborated with clients to gather content, integrate feedback, and meet project deadlines.

ROSE ARTS FESTIVAL APR. 2022 - JUL. 2024
—> *Brand Manager & Lead Graphic Designer*

- Directed the design and production of graphic layouts for promotional campaigns, ensuring cohesive branding.
- Managed social media accounts and promotions, driving engagement through strategic scheduling and targeted posts.
- Supervised interns, providing mentorship and ensuring the successful completion of projects.
- Collaborated with the Committee Director to develop partner compensation packages and coordinated multiple tasks efficiently.

ROSE ARTS FESTIVAL JAN. - APR. 2022
—> *Graphic Design Intern*